



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

PMP Marketing Group-West Palm Beach  
330 Clematis Street  
Ste 212  
West Palm Beach, FL 33401

**Contract #** **1399264**

<b>Schedule Dates</b>	10/29/12-11/02/12	<b>Date Entered</b>	10/24/12
<b>Advertiser</b>	Gordon & Doner PA (65476)	<b>Last Modified</b>	10/25/12
<b>Agency</b>	PMP Marketing Group-West Palm Beach (11015)	<b>Entered By</b>	Tiffany Jackson
<b>Product</b>	POLITICAL ISSUE (ns) (1187)	<b>CO-OP</b>	No
<b>Brand</b>	DEFEND JUSTICE FROM POLITICS (482122)	<b>Headline #</b>	
<b>Salesperson</b>	Jackson, Tiffany (3031)	<b>Demo</b>	A2554
<b>Sales Office</b>	WPEC	<b>Order Type</b>	Normal
<b>Buyer Name</b>	Gallo,Jordan	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	MERIT	<b>Commission</b>	\$1,702.50
<b>Account Types</b>	Local/Political Issue Agency BRD	<b>Net Total</b>	\$9,647.50
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	MERIT RETENTION - DEFEND JUSTICE FROM POLITICS		

**West Palm Beach (WPEC)**

By Broadcast Month	Spots	Rate
Nov. 2012	18	\$11,350.00
<b>Grand Total:</b>	<b>18</b>	<b>\$11,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:58A- News-CBS 12 News This Morning 6a	2	X	X	X	X	X			2	\$650.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	7A- CBS-CBS This Morning	2	X	X	X	X	X			2	\$425.00	\$850.00	West Palm Beach (WPEC)		10/25/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	9A- Live with Kelly and Michael	3	X	X	X	X	X			3	\$375.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
4.0	Normal Line / SPOT	10/29/12-11/02/12	5	:30	12:30P- 4P (EST)	2	X	X	X	X	X			2	\$550.00	\$1,100.00	West Palm Beach (WPEC)		10/25/12
5.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	4:58:25P- News-WPEC CBS 12 News at 5p	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/25/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	5:29:30P- News-WPEC CBS 12 News at 530p	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/25/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	6:59P- News-WPEC CBS 12 News at 7p	2	X	X	X	X	X			2	\$950.00	\$1,900.00	West Palm Beach (WPEC)		10/25/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	2	:30	11:35P- CBS-The David Letterman Show	3	X	X	X	X	X			3	\$425.00	\$1,275.00	West Palm Beach (WPEC)		10/25/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: